



David Campbell
Minister for Transport
Minister for the Illawarra

9 November 2009

Mr Phillip Hoare
Director, Palladium Property
133 Alexandria Street
Crows Nest NSW 2065

Dear Mr Hoare,

Wollongong City Centre Investment Attraction Specialist Project

I am writing to thank you for your efforts over the past 12 months in working with the Department of Premier and Cabinet to complete a range of investment attraction activities relating to the Wollongong City Centre.

I have been pleasantly surprised at the level of interest generated in the course of the project as detailed in your Final Report and, given the unprecedented economic conditions of the previous 12 months, consider this a testament to your efforts and your commitment to the project's objectives.

At this stage, the Government does not intend to continue with an independent external contractor to perform an investment attraction function for the Wollongong City Centre.

I have been advised by the Department of Premier and Cabinet that a range of investment attraction activities are now being implemented for the Wollongong City Centre. As you know, this 'catalyst' project was only intended to be short term in nature, while a range of actions and strategies were being finalised to help meet the target of 10,000 new jobs in the Wollongong City Centre by 2030.

Once again, I would like to sincerely thank you for your professionalism and dedication in undertaking the Wollongong City Centre Investment Attraction Specialist role and wish you and your business every success for the future.

Yours sincerely

David Campbell MP
Minister for Transport
Minister for the Illawarra